



BOMA PROJECT

Using cutting-edge
technology to
solve one of Africa's
toughest problems.



BOMA is a global pioneer in the use of technology to inform data-driven decision making in the implementation and monitoring of a gender-focused poverty graduation program.

PERFORMANCE INSIGHTS is an innovative data management and visualization platform that provides real-time information on both program participants' and field staff's progress through:

- › Survey monitoring
- › System alerts for targeted rapid response
- › Key performance indicators
- › Field staff performance indexes

BOMA was the winner of a Salesforce Force for Change grant award, and developed Performance Insights in partnership with Vera Solutions.

Measuring success

We implement rigorous data tracking to understand our impact:

- > How have participants' lives changed?
- > What are their challenges?
- > What can we do better?

Performance Insights' capabilities allow us to:



More efficiently upload data from the field

Easily access & export data

Generate user-friendly reports & dashboards

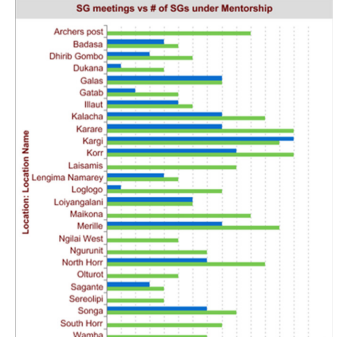
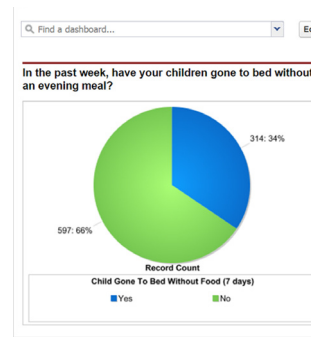
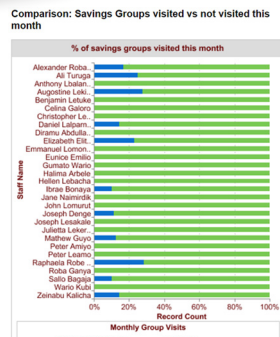
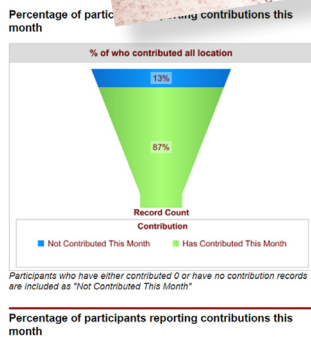
Track performance of individuals, businesses & savings groups

Provide rapid response & targeted trainings to participants falling behind

Monitor performance of remote field-based staff



Customized dashboards track participants and field staff activities in real time, allowing for faster decision-making and feedback loops.



IMPACT SINCE 2009

22,915

of women enrolled

114,575

of dependent children impacted

137,490

Women and children to date

1,000,000

Women and children by 2022

7,805

of businesses launched

1,162

of savings groups established

"BOMA is at the cutting edge of leveraging technology to accelerate social impact."

Margot Isman, Managing Director, Vera Solutions

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