

THE BOMA PROJECT

Invest in Women

END EXTREME
POVERTY



A Global Problem

Since 1990, the number of people living in extreme poverty around the world has dropped by 66%. However, the COVID-19 pandemic threatens to erase much of this progress. For the first time in three decades, the number of people living in extreme poverty is actually projected to rise.

We can't let this happen. We can't let the progress of three decades come to naught. At BOMA, we believe that we can end extreme poverty in our lifetimes. We have more than a vision. We have a proven model that has helped hundreds of thousands of women and families forge a path out of extreme poverty.



BOMA operates at the nexus of multiple critical United Nations Sustainable Development Goals— a global campaign to transform our world by 2030.

**No Poverty. Zero Hunger.
Education. Gender Equality.
Climate Action. Partnership.**



Our goal:

To transform the lives of 1 million women and children by 2024.



“I did not know the importance of schooling my kids. But now I have enrolled all of them in schools. My community has always been made up of herders — but as BOMA participants, we have shown other women how business can be profitable. I earlier had no phone, but now I own one and am eager daily to learn more about the phone applications. In three years time I see myself owning a big retail shop.”

A Proven Solution

THE BOMA PROJECT is ending extreme poverty in Africa by unleashing the entrepreneurial spirit of women.

The women enrolled in BOMA's poverty graduation programs live in remote villages, miles from the nearest trading post, paved road, public transportation, school, health center, or financial institution. They live in precarious conditions like so many women in rural communities around the world. And yet, women are also more likely to make decisions that improve the lives of their families — from educating their children (including their daughters) to investing in food security and medical care.

The BOMA Project's Rural Entrepreneurship Access Program (REAP) provides women with two years of business and life skills training, and access to markets and capital. Women use their skills, confidence and income to forge a path out of poverty. They are now able to transform their lives, and the lives of their children.

5 Steps to Building Resilience

HUMANITARIAN DISASTER RELIEF can save the lives of people facing war, famine or disease. However, aid can't help people forge a path out of extreme poverty. Short-term humanitarian aid is not a sustainable solution to building people's financial resilience, nor does it bolster their ability to respond to future shocks.

If aid doesn't work, what does? Building resilience. The United States Agency for International Development (USAID) estimates that \$1 spent toward building resilience saves as much as \$3 in humanitarian aid and relief costs. BOMA's poverty graduation program builds the resilience and self-sufficiency of women through a five-stage process:

Women come together in groups of three to form business groups. Each business group is given \$300 to start a primary business and additional secondary businesses.



Identify families who live below the extreme poverty threshold of \$1.90 a day. Families so poor, they wouldn't qualify for a microfinance loan.



Mentors provide business and life skills training to women entrepreneurs for two years.



At six months, mentors assemble 3-5 business groups into savings associations, whose members meet monthly to deposit or withdraw savings.

BOMA savings groups are registered with County Social Services, allowing them to open a bank account and access formal financial institutions and services.



Designed for Climate Shocks

CLIMATE CHANGE has had a profound impact on the lives of people in Sub-Saharan Africa. 90% of the heat caused by environmental pollution is absorbed by the oceans — and the part of the Indian Ocean bordering Africa has experienced the greatest temperature fluctuations in the world.

This intense warming has caused severe cycles of droughts and floods. In 2020, unseasonal rains also caused massive locust swarms that ravaged local grazing lands.

The residents of this region are traditionally pastoralists. However, climate change has made the pursuit of traditional livelihoods impossible. Men can now be gone for months upon months in search of pasture. Women are left behind in their villages along with children. They live in extreme poverty, dependent on aid and credit to survive.

The BOMA Project has enabled over 37,000 women in the drylands of Africa to start new businesses and forge a path out of extreme poverty.

**BOMA's approach is transformative:
Over 90% of women continue to operate
successful businesses even three years
after exiting the program.**

Helping Families Deal with Shocks Like COVID-19



Mercy Lekolo at her sewing machine along with Titoo Lengolos, her business group member.

IN EARLY 2020, the residents of Northern Kenya were reeling from the effects of a three-year drought. The drought was followed by heavy flooding and two swarms of locusts.

And then COVID-19 happened.

“After COVID-19 struck, all of the livestock markets were closed,” says Mercy Lekolo, a BOMA entrepreneur in Samburu County. **“We were unable to buy and sell goats. I had no income.”**

BOMA’s mentors reached out to Mercy’s business group by phone. They discovered Mercy was trained in sewing. BOMA’s mentors encouraged Mercy’s business group to purchase a sewing machine with their savings.

The group began to make and sell masks at the nearby livestock markets. They made sufficient money to make up the lost income — and more. They were even able to donate masks to the elderly in their village.

“I now know my business skills can be applied to many situations,” says Mercy. **“This knowledge has done wonders for my confidence.”**

Mercy isn’t alone. During a year when businesses around the world closed down, 99% of BOMA’s women entrepreneurs grew income and profits — staying resilient to the shocks of COVID-19.

Impact in 2020

TO DATE, BOMA HAS HELPED more than 200,000 women and children break the intergenerational cycle of extreme poverty by empowering women to start more than 12,000 businesses across seven counties in Northern Kenya. **Our goal:** Transform the lives of one million women and children by 2024.

3,930 new women enrolled

1,310 new businesses launched

20,790 women entrepreneurs sustained

51,552 business group meetings held

3,579 micro-trainings delivered

4,142 savings trainings conducted

18,150 children's lives transformed



TOTAL IMPACT SINCE 2009



37,683

of women enrolled



188,415

of dependent children reached



226,098

of women & children to date



12,561

of businesses launched



2,000

savings groups established

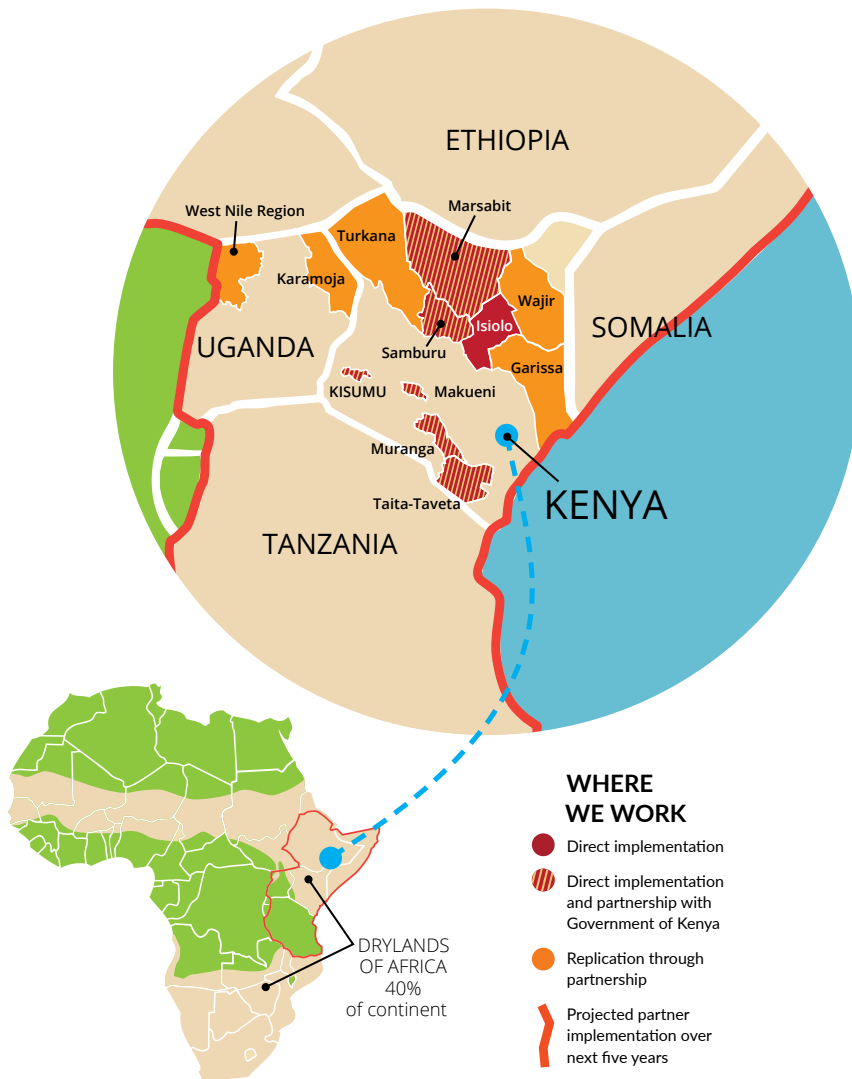


1,000,000

of women & children by 2024

Where we work

BOMA WORKS IN the Arid and Semi-Arid Lands (ASALs) of Africa to help people forge a path out of extreme poverty. Today, BOMA works in Uganda and Kenya, and plans to expand its operations to other countries in the coming years.



BOMA'S IMPACT IS LASTING

A 2018 impact evaluation report shows that over a 24-month period from baseline to endline, on average, graduates from BOMA's program have achieved:

79% increase in household income

1,748% increase in savings

154% increase in annual spending on school expenses

85% increase in annual spending on healthcare

21% increase in girl child school enrollment

156% increase in the use of mobile money tools



“I now understand what it is to be an empowered woman,” Agnes says.
“My views matter. My decisions make a difference.”

THE ROAD TO BECOMING AN ENTREPRENEUR

Agnes Lekupe has always been told that women can't work outside the household. Today, Agnes has defied societal expectations. She is now a successful entrepreneur. Agnes enrolled with the BOMA project in May 2018. Along with two other women, she formed a BOMA business group. Agnes and the members of her group received \$300 to start a livestock business. BOMA's mentors provided her with business and life-skills training.

BOMA's mentors also connected Agnes' "Naserian" savings group to the Women Enterprise Fund — a semi-autonomous Kenyan government agency that provides accessible and affordable credit to support women-run businesses.

Agnes' group was extremely disciplined when it came to savings. They were able to pay the required 5% contribution, which qualified their group to receive a grant in the form of assets. In return, they received 120 goats from the National Agricultural and Rural Inclusive Growth Project (NARIGP). Members of the group began to buy and sell livestock at the local market. There was no shortage of customers for Agnes' group.

Success after Success

“Women are better than men when it comes to running a business,” says Agnes. “We are more flexible. We know how and when to negotiate.”

The members of the group elected Agnes to become their leader. Today, she has evolved into a prominent figure in her community.

Path to 1 Million Government Adoption

THE GOVERNMENT OF KENYA is incorporating BOMA's model and the poverty graduation approach into their safety net program. Poverty graduation is remarkably effective in helping families forge a path out of extreme poverty — a 2018 Longevity Study of BOMA's program found that 90% of BOMA's women entrepreneurs continue to run successful businesses even three years after exiting the program.

The Kenya Social Economic Inclusion Project (KSEIP) is a Government of Kenya-funded endeavor to expand the country's safety net programming for the poor, and to test the expansion of the poverty graduation approach. As part of KSEIP, BOMA, in partnership with the Global Development Incubator and Village Enterprise, will support the Kenyan Ministry of Labor and Social Protection to embed BOMA's model and the graduation approach in the Government of Kenya's social protection program.

Focused on **economic inclusion and women's empowerment**, KSEIP will enable tens of thousands of Kenyans living in extreme poverty to engage in sustainable livelihoods and develop resilience. The project will also build the capacity of the national and county governments in five counties to scale the reach of the poverty graduation approach.



KSEIP implementation will kick off in February 2021 with a five-county pilot in Marsabit, Makueni, Muranga, Taita-Taveta, and Kisumu in 2021. **The first phase of the project will benefit over 40,000 people from over 7,500 households.** Government adoption of BOMA's poverty graduation approach will continue to be a major area of focus, as we scale our programming to end extreme poverty in the drylands of Africa.

Path to 1 Million Strategic Partnerships

Empowering Refugees and Host Communities
in the West Nile Region of Uganda
(Bidi Bidi Settlement)

DUE TO VIOLENCE in South Sudan, Ethiopia and Eritrea, more than one million people have fled to Uganda over the last decade. Children have been especially impacted by the violence. There has been a 70% increase in children living on the streets since 1993. As many as 1.7 million children have been orphaned, and a third of all Ugandan families have had to foster orphaned children.

BOMA has signed an agreement to provide technical assistance to Caritas Switzerland and its local partners, including The Agency for Accelerated Regional Development (AFARD), and the International Union for Conservation of Nature (IUCN), to design and implement a three-year program that accomplishes the following objectives:

- › Strengthen community structures to support children's rights and protection.
- › Identify vulnerable households, and move them out of extreme poverty using the poverty graduation approach.
- › Promote the management of natural resources to protect and promote the establishment of sustainable livelihoods.

The project will be implemented in the Yumbe district in West Nile, Uganda, and will focus on locations with the highest prevalence of poverty.



3 WAYS BOMA ENSURES A CHILDREN-FIRST APPROACH IN UGANDA:

1. Nutrition First:

Provide business assets that are low-maintenance so that parents have time to focus on raising their children.

2. Education First:

Setting expectations that children will not stay away from school to contribute to the business.

3. Future First:

Train parents to pursue businesses that generate income for families even after they exit the program.

Above: Refugees in the Bidi Bidi refugee camp in Uganda.



Nuyok: ^{*}Transforming lives in Eastern Uganda

TODAY, A BUDDING ARMY OF 1,635 WOMEN

entrepreneurs is poised to transform the lives of families in the Karamoja region of Uganda through Project Nuyok. The project aims to build resilience and improve food security for families in this rural region of the country. Project Nuyok is funded by the United States Agency for International Development (USAID). BOMA is partnering with Catholic Relief Services and other organizations to help rural families graduate from extreme poverty based on our strict criteria including food security, the ability to generate sustainable livelihoods, the ability to stay resilient to shocks, and the ability to educate girl children.

A 2018 impact evaluation found that after enrolling in BOMA, 98% of women entrepreneurs said that their children don't go to bed hungry at night.

Nuyok is a Nga Karimojong word meaning “it is ours” — and BOMA is enabling the residents of the county to collectively build sustainable livelihoods that are in harmony with their way of being.

AT THE END OF PROJECT NUYOK, BOMA'S WOMEN ENTREPRENEURS WILL BE ABLE TO:

- 1.** Feed their families nutritious foods like potatoes, rice and meat.
- 2.** Run successful businesses that deliver a 125% return on investment.
- 3.** Save at least USD \$300 for a rainy day.
- 4.** Stop burning charcoal and move to sustainable organic farming.
- 5.** Enroll in a government-run social safety net program like the Northern Uganda Social Action Fund.



Changemakers
& Policy Makers

BOMA's Climate Warriors

Ultra-poor pastoralist women bear the brunt of the adverse impact of climate change. However, they are mostly excluded from decision-making processes and policies around natural resource management (NRM).

"I have now purchased seedlings and started farming. I have planted beans, maize and vegetables for both consumption and selling. It's better for the environment, and also better for my children."

Pamela Lonolngenje
Mother, Entrepreneur,
Environmental Activist
and Farmer.

MANY OF THE RESIDENTS of Northern Kenya are illiterate. As a result, they can't interact effectively with government policymakers. They can't shape climate policy.

With a project funded by the Climate Justice Resilience Fund, that's changing.

BOMA is working closely with county governments to train women in climate resilient management of land, water, and pasture. BOMA's mentors will also empower women with the leadership skills they need to work with government policymakers, and shape climate resilience policies.

2,100 women entrepreneurs will be able to generate sustainable livelihoods at the end of the program.

But they'll be more than entrepreneurs. They'll also evolve into leaders with a strong voice in shaping the climate policies of tomorrow.



Path to 1 Million: Smarter Programming

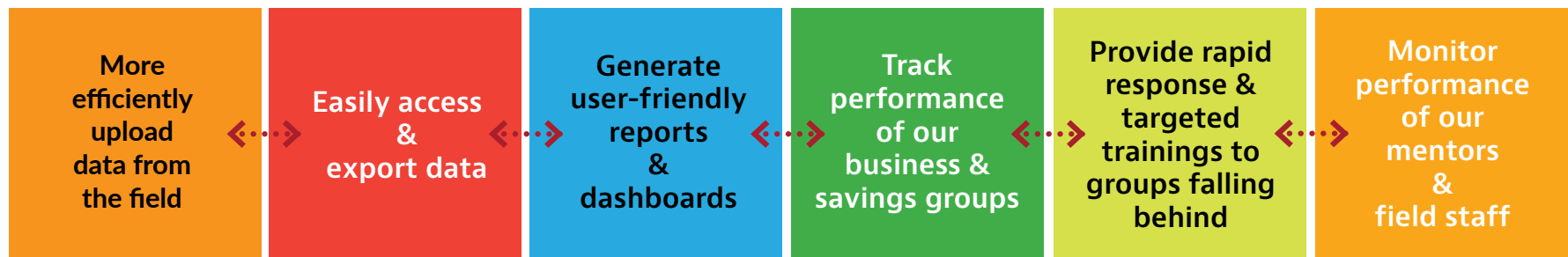
**Interactive Voice Response:
A COVID-19 - era innovation that is here to stay**

AFTER THE OUTBREAK of the pandemic, BOMA's mentors could no longer meet with women entrepreneurs in person. BOMA initiated a pilot using Interactive Voice Response (IVR) technology to deliver remote training and mentorship.

IVR allows participants to receive recorded trainings on their "non-smart" mobile phones. To serve participants in areas without mobile service, BOMA is also testing solar/crank radios that can also play custom audio content from a USB stick.

In-person mentoring resumed in October 2020 after the Government of Kenya eased restrictions on gatherings. However, given its effectiveness, IVR is here to stay. IVR will now be used to supplement — and not replace — mentoring.

BOMA will also integrate Interactive Voice Response into the organization's proprietary Performance Insights platform built with Salesforce. The best-in-class Performance Insights platform provides real time information on BOMA's program activities for faster feedback loops and data-driven decision making.



How BOMA uses data to transform the lives of women entrepreneurs.

Integrating Performance Insights with Salesforce will enable BOMA to gain real-time insights into how participants are doing, and deliver the most meaningful training content at the most relevant moments in time.

DEAR FRIEND OF BOMA,



2020 ended with a meaningful and inspiring moment. 3,812 women from the 2018 cohort graduated from BOMA's program. Overall, 99.9% of businesses remained active after two years. This is an incredible accomplishment, given all that our participants had to battle over the last year — the shocks of a three year drought, extreme flooding events and two locust swarms.

Their success, along with that of thousands of other women, shows that BOMA's poverty graduation approach works. Investing in women and building their resilience is how we end extreme poverty in our lifetimes.

We can draw analogies from COVID-19. As we've seen from this horrible pandemic, the vaccine was developed at a pace that was unprecedented in history. However, manufacturing, distribution and getting shots in arms proved to be far more significant obstacles.

That's how I think about where we currently are at BOMA. With poverty graduation, we now have a 'vaccine' to end extreme poverty. The challenge now lies with getting this 'vaccine' to 400 million people living in extreme poverty around the world. How do we take the transformative power of BOMA's approach and scale it to reach millions of people?

We're actively pursuing multiple avenues to make this scale possible. Partnerships with governments will be critical. We also signed new partnership agreements to provide technical assistance, and adapt our model to reach new populations such as refugees. And we're utilizing data-driven approaches to "graduate" women from our program in as few as 16 months.

But we need to do more. We need to spread awareness of how prevalent extreme poverty is — and also how this problem has a real and proven solution. Today, I want to ask you to tell your friends, families and colleagues about BOMA and our transformative approach.

Together, we can end extreme poverty. We can change the world.

John T. Stephens, CEO, The BOMA Project

2020 FISCAL YEAR REVENUES & EXPENSES

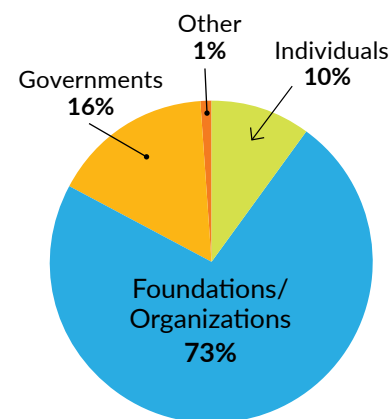
For the twelve months ended September 30, 2020, revenues recognized were \$5.1 million and total expenses were \$3.3 million. Revenues include restricted funds for program activities temporarily delayed due to travel and other COVID-19 restrictions.

Revenues for the twelve months ended September 30, 2020

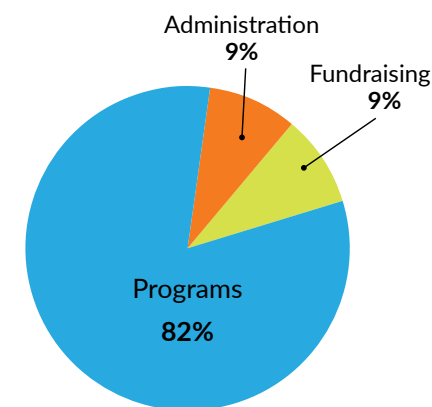
INDIVIDUALS	\$518,338	10%
FOUNDATIONS/ORGS	\$3,688,525	73%
GOVERNMENTS	\$815,541	16%
OTHER	\$38,870	1%
Total Revenue	\$5,061,274	100%

Expenses for the twelve months ended September 30, 2020

		% of total expenses
REAP PROGRAMS	\$2,515,674	76%
EDUCATION & ADVOCACY	\$188,795	6%
Total Program Expenses	\$2,704,469	82%
ADMINISTRATION	\$310,504	9%
FUNDRAISING	\$292,085	9%
Total Expenses:	\$3,307,058	100%



REVENUES



EXPENSES

BOMA Donors 2020

JABALI CIRCLE

\$100,000 plus

Anonymous Donors
Perry & Lisa Boyle
The Lozen Foundation

BOMA CIRCLE

\$10,000- \$24,999

Bill & Amy Ambrose
Anonymous Donors
Anne & Mark Flynn
Brian Geihlsler
Lance & Christina Haines
Rich & Gina Kelley
Wayne & Jess Paglieri
Kathy & Hugh Roome
Marc Singer & Leah Lande
Jaya Tiwari &
Chuck Armentrout

AMANI CIRCLE

\$5,000 - \$9,999

Jonathan Cain
Kathleen & Doug Colson
John & Lilly Combias
Greg & Jaclynn Coussa
Michael Filion
Bill & Sako Fisher
Ross Garon
Spring Hollis
Jerry & Harriet Hopkins
Charlie & Emily Kelley

Andrew McEntire
Stephen & Frances Rowland
Michael & Claudia Spies

KAISUT CIRCLE

\$2,500 - \$4,999

Patricia Campbell
Wendy Chamberlin
John Colton
Jacqueline Del Rossi
Ivor and Barbara Freeman
Eldon Haines
Harry Lasker
Samuel and Jane Long
Sandra Long
Nick and Maria Pietrone
Jamie Streater
Sanfra and Ben Weiss

LOLOKWE CIRCLE

\$1,000 - \$2,499

Deborah Barnett-Brandt
Kim Beaty
Bruce and Ann Benedict
Douglas Blagdon
Brian Boland
Heidi Bruhn
Jane Childs
Mark Connelly
Raymond Coussa
Joyce Cummings
Frank DeGiovanni
Ken & Lisa Favaro

Karen & Daniel Feldman
Tony Fleischmann
Philip Forlenza
Google Donors
Deirdre Hart
Ron & Dianne Hoge
Michael Jemiolo
AZ Jenkins
Thornton Lewis
George & Jennifer Ligeti
Chris & Julie Lovell
John Macwilliams
Angela Maddox
Gavin McMurdo
Amy Oppenheimer
Randall Perkins
Mari-Anne Pisarri
Keith Quinton
Charles Roellig
Allie Souza
John Stephens
Nancy Stroupe
Hans & Ingela Sundstrom
Shirley Tsai
Jeffrey Urban
Eric Vincent
Ken Vittor & Judith Aisen
Jim and Kirin Walsh
Judith White
Richard Wohlstadter
Jim and Colleen Young
Lutz Ziob

JIVUNIA CIRCLE

\$500-\$999

Susan Ackland
Diana & Michael Bickford
Rebecca Cardenas
Chip & Kit Chamberlain
Ellen Daley
Russell Diamond
Stuart Disston
Ray & Darla Dobert
Cutler Durkee
Lynne Federman
Laurie Gabriel
Moges Gebremedhin
Carol Geyer
Paul Gilbert & Patricia
Romeo-Gilbert
Stephen Haggerty
Bob Hakim
Joseph Hobbs
Nancy Howe &
James Russell
Hugh Johnson &
Tara Shannon
Ralph & Lynn Jones
Edward Keller
Rick & Katie Kelley
Peter Kellogg &
Carol Curley
Steve Kelly
Brad & Leah Korbel
David Kremer &
Marla Miller
Jason Law
David & Elise Marshall
Jessica Marshall
Brian & Caroline Martin
Keith and Patti Michl
Edward and Sharon Rubin
Susan Sanderson &
Maryann McGeorge
Noah Shachtman
Emir Sirker
Marjorie Souza
Nancy Souza
Mike Swantic
Richard & Nancy Truluck
Erica Ventley & Tom Fiorita
Maureen Weierbach
Jeff & Maureen Weikert
Susan Whitehead

ACACIA TREE CIRCLE

\$250-\$499

Chip Ams
Sarah Ashton &
John Mooney
Debbie Balas
Jon & Connie Blatchford
Charlotte Boyd
James Breen
Kevin Brown &
Betsy Meinhardt
Aggie Cahill & Bill Kowalski
Michael Crinieri
Anne Dawson
Kate & Doug Donaldson
Edward Duffy
Greg Flynn

Philip & Koshka Pabst
Kurt Peterson
Nicole Rocchio
Kenneth Sandler
Scott Sartorius
Kathryn Scott
Douglas Sea
Ketav Shah
Kirk Shattenkirk
Reese Tisdale &
Jennifer Millen
Gerald & Veronika Walton
Constance
& Frederick West
Ellen & Peter Zane
ZHR Family Foundation

Sam Owilly, the Kenya program director for the BOMA Project, which helps women run their own businesses, said husbands of women in the program in northern Kenya are largely grateful for the additional household income. "We've seen men's perception change when the women no longer expect them to provide for the family," he said.

—Foreign Policy Magazine

Robyn & Jonathan Gengras
Amy Godwin
Good Today
Maureen Hagen
Susan Healy-Abresch
Rachel Herr
Steven Holman &
Georgine MacGarvey
T Anthony Howell
Jonathan & Patricia Hulme
Betty Hutchings
Brian Kriftcher
Scott Malcomson
Nate McBride
Carter Meiselman
Steven & Kathleen Metivier
Joseph Miles
David Murphy
Cheryl & James O'Connor
Lance & Patsy Odden
Kate & George Orme

WARRIORS CIRCLE

\$0-\$249

Ann Adams
Berna Agar
Nicole Alley
Amazon Smile Foundation
Robert Ambrose
& Linda Jansen
Sarah Ambrose
Kim H. Amoroso
Darrell Armentrout
Phillip & Ann Armentrout
Erika Arone
Audy Gale
Susan Bahary
Bastian Barth
Elizabeth &
Jonathan Bates
Ann Bayer
Geraldine Bebernitz





THROUGHOUT 2020, BOMA continued to build our capacity by onboarding many new team members and strengthening our internal systems to provide the training and support they need to rapidly scale our work. Our staff proved to be remarkably resilient in adapting to the needs of the pandemic era, staying compliant with government safety regulations, and keeping women entrepreneurs successful and healthy — we now have 146 full-time staff in Kenya, representing more than eleven different ethnic Kenyan groups, and 6 full-time U.S. staff.

Founders

Kathleen Colson
The BOMA Project

Board of Directors (United States)

CHAIR
H. Perry Boyle, Jr.

VICE CHAIR
William Ambrose
Principal
Stone Silo Advisors,
LLC & Chairman,
Bluefield Research

Patricia Campbell
Executive Vice President
(Retired) Tufts University &
Chancellor, University of
Rwanda

Greg Coussa
Independent Strategy
Consultant;
Strategic Director
MEST

Frank DeGiovanni
Senior Advisor to the
President (Retired)
The Ford Foundation

Spring Hollis
Founder
Star Strong Capital

Jacqueline Del Rossi
Consultant (Retired)
J Del Rossi Consulting, LLC

Mark S. Flynn
Executive Vice
President (Retired)
Virtus Investment Partners

Moges Gebremedhin
Regional Director
Research Triangle Institute

Elsie Mbugua
Founder
Elcy Investments Ltd.

Allyson Souza
Strategic Partner Manager
Online Partnerships
Group at Google

Nancy Stroupe
Senior Technical Advisor: MERL
IMA World Health

Board of Directors (Kenya)

CHAIR
James Neepe
CEO
Pro Flight Aviation

VICE CHAIR
William Ambrose
Principal, Stone Silo
Advisors, LLC &
Chairman,
Bluefield Research

TREASURER
Asha Ngoley
Senior Finance
Operations Manager
Kenya Red Cross

H. Perry Boyle, Jr.
U.S. Board Chair

John T. Stephens
CEO,
The BOMA Project

Barbara Beiser
Helen Belletti
Tom Bersani
David & Karen Bish
Ingvild Bjornvold
Patti Black Giltner
Patricia Bobek
Beverly Bogden
Sophie Bolden
Andrew Bolling
Catherine Borden
Louis Borgenicht
Mary Jo & Reed Boyd
Charlotte Boyle
Keith Brown
Barry & Ruth Budlong
Scott Budlong
Diana Cable
Lucy & Clendon Caire
Charlotte Cameron
John & Pat Canor
Bruce & Dorian Carlisle
Medea Carter
Madison Ceccarelli
Marge Chamberlain
Henry Chandler
Wade Channell
Sheila & William Childs
Peter & Marjorie Clifford
Jeanette Cocheo
Luise Cocheo
Peter Cocheo
Taryn Cocheo
Rich & Seija Cochran
Barbara Cohen
Teresa Cohen
Patricia & Colin Cook
Malcolm & Carol Cooper
Alisa Cordesius
George Coussa

Christopher Coward
Paul Cox
Kathy Cravinho
Susan Creavin
John & Esther Creighton
Edith Crocker
Helen Culpepper
Felicia Cuomo
Daniel Pomerantz
Nicola Danielowski
Cheryl Davis

MATCHING GIFTS

Berkshire Bank
Matching Gifts
Bill & Melinda Gates
Foundation
Chevron Humankind
Chubb -Corporate
Giving
Google Inc.
Microsoft Corporation
SAP Software Solutions
Schneider Electric
Foundation

Diane Davis
Mildred Davis
Sara & Philip Davis
Joanne Del Rossi
Frank Delaney
Steven & Mary Dennison
Mary Didiuk

"Women in rural Kenya are disproportionately affected by climate change as they struggle to find food for their families. Nongovernmental group the BOMA Project offers grants to the most vulnerable in society, allowing women to generate their own income to mitigate climate impacts like drought."

— Living Planet, Deutsche Welle

Geoffrey Disston
Maggie Djenohan-
Sparkman
Omri Dolev
Connor Dowling
Ford Drummond
Stephen Dunleavy
Alton Dunn
Stacy Easley
Daniel Ediger
Sarah Egan
Ayya Elzarka
Will England
Marilyn English
Vikki Fairbank
Theresa Farkas
Chuck Feldman
Richard & Mary Fields
Emily Fischer
Margo Fischer
Peyton Fleming
& Beth Daley
Erin Foley
Trina Foster
Walter Foster
& Kate Gibalerio

I have been following the BOMA Project for 5 years now, ever since I first fundraised for them in college. Initially I was impressed with the effectiveness and efficiency of the work they do. But I was soon floored by their transparency, innovation, and dedication to the mission.

— *Shan Ali, BOMA Youth Ambassador*

Gail Frazer
Annie Fujii
Gisela Gamper
Tony & Val Garcia
Stacy & David Gates
Roberta & Hans Geier
Sarah Geithner
Lauren Gioe
Jennifer Glass
Tom Goodwin
Lori Green
Kimberly Groff
Terri Hamerla

Stephanie Han
Jim & Marilyn Hand
Timothy Harrigan
Ed Harvey
Karen Hasher
Emma Haupt
Tricia Haupt
Maria Hearing
Carrissa Heinzer
Ellen Hertzmark
William Hilton
Veronica Hinton
Chris Hockley
Caryn Hollis
Monica Hom
Raquel Suarez Hontoria
Bill Hughes
Cypress Hughes-Muse
Chris Jackson
Thomas Jandl
Robert Jenkins
& John Fahey
Michelle Jeon
DeVaughn Johnson
Stephanie Johnson
Just Give
Denise Kaer
Eric & Meredith Kaplan
Alok Kapur
Bill Kellerhals
Shirley Kelley
Deborah Kendall
Cho Kim
Kate King
Eli Kisselbach
Robert & Janet Kmetz
Melodee Kopa
Robert & Marilyn Krause
Monica Kundu
Mary Kwasnieski
Ann Lack
Linda Lafountain

James & June Lambert
Blake Lanier
Scott & Jenny Larson
Anne Lauriat
Lynne LeBlanc
Michael Lees
Robert Lesniak
Kathleen & Steven Letendre
Jane Leu
Alex Lewis
Erin Lewis
Maureen Lewis
Samuel & Gail Lindenberg
William Little
Ian Loehner
Terri Loehner
Olivia Loucks
Josh Loveland
Deb & Gary Lynch
Mike & Heidi Lynn
Ian Mabie
Forrest Maddox
Piers Maddox
Steve & Andrea Maikowski
Linda Maness
Seth Marcus
John & Fran Marino
Patricia Marsh
Kate Mattiace
Jack Mayer
Sylvie Mayer
Ted Maynard
Jim & Sue McCann
William McComas
Brian Mcdermott
Marie Mcdermott
Christine McDonald
McEvoy Charitable Fund
Tom McLaughlin
Tula Melamed
Maria Mercorella
Robert Mercorella
Scott Merritt
Microsoft Anonymous
Donors
Patricia Mills
Vincent Mor
Debora Moran
Nancy Mulholland
David Murphy
Steven Murphy
Megan Murray
Isabel Neece
Olivia Nielsen
Lorraine Noval

Dr. Celia Nyamweru
& Njuguna Mwangi
Sue & Chris O'Connell
Andrew Pate
Nancy Paulson
Ruth Peifer
Gita Pensa
Shawn Perkins
Larry Petro
Linda Ponce
Sarah Primeau
Era Qian
Joan Rachlin
Judy Ramos
Lynne Rathgeber
Mr. & Mrs. Edmund Resor
Therese Revesz
Joann Riley
Mike Rimu
Sarah Robb
Corky Robinson
Ann Rockway
Martina Rogers
Gian & Carmen
Rossi-Espagnet
Mitchell Rothman
Rachel Rowe
James & Karen Rowley
Sadhana Saurabh
Jessica Schindler
David Schwab & Judy Kuhn

Fletcher Struye
Dawn Sutor
Ruth Swanson
Gretel Tam
Larry & Linda Templeton
Joan Tilghman
Saurabh Tripathi
United Way of
Metropolitan Chicago
Jennifer Valcov
Paul & Jeanne Valley
Marcel & Maggie van Galen
Judith Van Houweling
Carly VanTassel
Richard Veith
Tina Victor
Suzanne Vitale
Peter Waldman
Dianne Washburn
Heather Watkins
Rebecca Weber
Neal Weierbach
Jason Weinberger
Charles & Ann-Marie
Weinstein
Betsy Weischedel
Caroline Welsh
Anne Wichman
Anne Millar & Chuck Wiebe
Dianne Willard
& Amanda Carrozzo

OUR PARTNERS

5 Day Deal LLC
ACDI VOCA
Anonymous Foundation
Boeing International
Bohemian Foundation
Cartier Philanthropy
Caritas of Switzerland
Catholic Relief Services
Climate Justice
Resilience Fund
David Weekley Family
Foundation
Gaudio Family Foundation
Greenwood Place
Global Development
Incubator
Godley Family Foundation
Government of Kenya
High Water Global Fund
Ideo.org
International Livestock
Research Institute

Instiglio COVID 19
Adaptation Fund
Lozen Foundation
Mercy Corps
Mulago Foundation
Montpelier Foundation
My Oral Village
New Venture Fund
Open Society Foundation
Patagonia
Peery Family Foundation
Planet Wheeler Foundation
Ray & Tye Noorda
Foundation
Segal Family Foundation
United Nations Federal
Credit Union Foundation
Vibrant Village Foundation
Whole Planet Foundation
University of California,
Davis
USAID

Entrepreneurial skills used to cope with climate shocks have helped BOMA's women entrepreneurs cope with shocks like COVID-19.
— *CNBC Africa*

Ron & Terry Sconyers
Mary Scott
Dena Sedar
Eric Selvin
Jeffrey Severson &
Lisa Windhausen
Elizabeth Shaw
Michelle Silver
Perri, Todd
& Marci Silverhart
Joe Skrzypczak
David Smith
Jessie Souza

Susan Williams
Cheryl Williamson
David & Rene Wilson
Mary & Don Woodruff
Paul Young
Robert Young
Sonia Yu
Guy Zibi



Invest in women to end extreme poverty

WHAT YOUR GIFT ACCOMPLISHES:

\$50 lifts 1 person out of extreme poverty

\$100 provides seed capital
for one woman entrepreneur

\$200 provides mentoring for
two years for three business women

\$300 lifts a family of 6 out of extreme poverty

\$500 sponsors a village mentor

\$1,000 sponsors three women entrepreneurs for two years

Donate today: give.bomaproject.org

BOMA
PROJECT



U.S.: 202.507.5690 | Kenya: 254 (0) 208.009.959 | EMAIL: info@bomaproject.org

Photos ©The BOMA Project: Lisa Boyle, Jeff DeKock, David duChemin

Other photos: p21: WikiCommons/Freiscobcn; p23: WikiCommons/Emmanuel Adiba