



2025

Annual Report

BUILT TO ADAPT

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2025 At A Glance

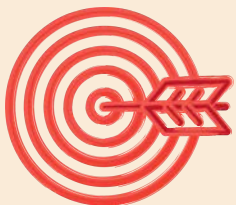
Since 2009, BOMA has continued to expand its reach across Africa's drylands, helping households build stronger livelihoods, greater resilience, and more stable futures. In 2025, that work continued in a year that demanded sharper choices, stronger systems, and disciplined execution.

What Defined 2025?

- Resilience in a disrupted funding landscape
- Stronger government and local partnerships
- Technology and data for better decisions
- Continued expansion across Kenya, Ethiopia, and Chad



Our Impact To Date



1,302,260

**CUMULATIVE
REACH**



217,794

**PARTICIPANTS
SUPPORTED**



1,084,566

**HOUSEHOLD
MEMBERS
SUPPORTED**



56,284

**BUSINESSES
LAUNCHED**



7,379+

**SAVINGS GROUPS
ESTABLISHED**

A Word From Our Founder

“Everybody told us it couldn’t be done. That we would not be successful. That our impact would not last. And actually, it has.



Dear Friends of BOMA,
2025 was a year that tested everyone.

Across the aid industry, the cuts have been devastating for some of the most vulnerable people on the planet. And yet, even in a moment like this, one thing remains clear to us. The only way to solve poverty is by helping people gain an income. When people have an income, with it comes dignity.

That truth continues to guide BOMA’s work. We work alongside the residents of the communities where we serve, and over and over, we see what happens when people are given the chance to build for themselves. One woman told me, *“People see me now. I am not invisible.”* Another said, *“I used to run around and see who could help me, and now I come running to myself.”*

Those words stay with me because they capture what this work is really about. It is about resilience. It is about dignity. It is about staying true to our mission and our belief in the potential of the people we serve, even in the hardest of times.

Everybody told us it couldn’t be done. That we would not be successful. That our impact would not last. And actually, it has. Thank you for standing with us through a year that tested everyone. Your support has made all the difference.

As BOMA moves into its next chapter, I am confident that the work will continue to grow under the leadership of Corrinne Ngurukie-Yamo.

With Gratitude,

Kathleen Colson.

A Word From BOMA's Incoming CEO

“ I am not coming in with all the answers. I am coming ready to listen, learn, and work alongside communities and colleagues who have been doing this work for years.



Dear Friends of BOMA,
I step into this role with deep respect for the work that has brought BOMA to this moment and for the foundation that has been built over the past two decades.

Twenty-one years ago, I chose to build my career around a simple belief that every person deserves a fair chance at life. That conviction has not changed. What has deepened is my understanding of what it takes to make that possible.

The women, youth, and families BOMA walks alongside are not statistics. They are mothers building businesses in harsh conditions. Children going to school because their mum finally has income. They are our sisters, brothers, and children, deserving exactly what any of us would want for our own families.

I am not coming in with all the answers. I am coming ready to listen, learn, and work alongside communities and colleagues who have been doing this work for years. That is the only kind of leadership I know, and the only kind that works.

As we look toward 2026, I am excited by the opportunity ahead and by BOMA's continued commitment to building lasting pathways out of extreme poverty across Africa's drylands.

I am deeply grateful to Kathleen Colson, Founder and former CEO of BOMA, whose vision has been the cornerstone of this important work - and to the Board, development partners, and the remarkable BOMA team whose resilience and expertise have turned that vision into life-changing impact for the communities we serve.

The environments where BOMA works are constantly changing, and our work must continue to adapt while staying grounded in what we know works. The need remains urgent, but so does the opportunity. I am honored to be part of BOMA's next chapter and grateful to all of you who continue to stand with us.

With gratitude,
Corrinne Ngurukie-Yamo
Chief Executive Officer.

How BOMA Creates Impact

Direct Support. Systems Change. Smarter Delivery.

BOMA's work is built on more than one intervention. We combine direct support for individuals and households with government partnership, local leadership, and growing investment in technology and data. These elements help us deliver programs that are adaptive, accountable, and designed for lasting impact.



Technology That Strengthens Impact

At BOMA, we are transforming the fight against extreme poverty through technology grounded in accountability and real-time data insights. By using technology to make informed decisions, we are strengthening our model, improving our programs, and expanding our impact over time.

Performance Insights (PI) is a key part of how we do this. It is one of the engines behind our mission. This advanced data management and visualization system helps our teams work more effectively in last-mile regions by turning data into real-time insights that inform better decisions and strengthen impact.



Offline data collection with instant sync

Our teams are able to collect data offline in remote areas, which then syncs instantly once connected/online, enabling rapid, responsive actions.



Effortless Access & Exports

Our platform ensures seamless data retrieval and exports, keeping our team and stakeholders aligned with transparent, accessible insights.



Intuitive Dashboards & Reports

Customized dashboards make complex metrics easier to understand, empowering data-driven decisions across every level of our organization.



Performance Tracking

From individual achievements to community-wide growth, we track every milestone, ensuring that each participant stays on the path to self-reliance and in many cases, goes beyond graduation criteria.



Targeted Rapid Response

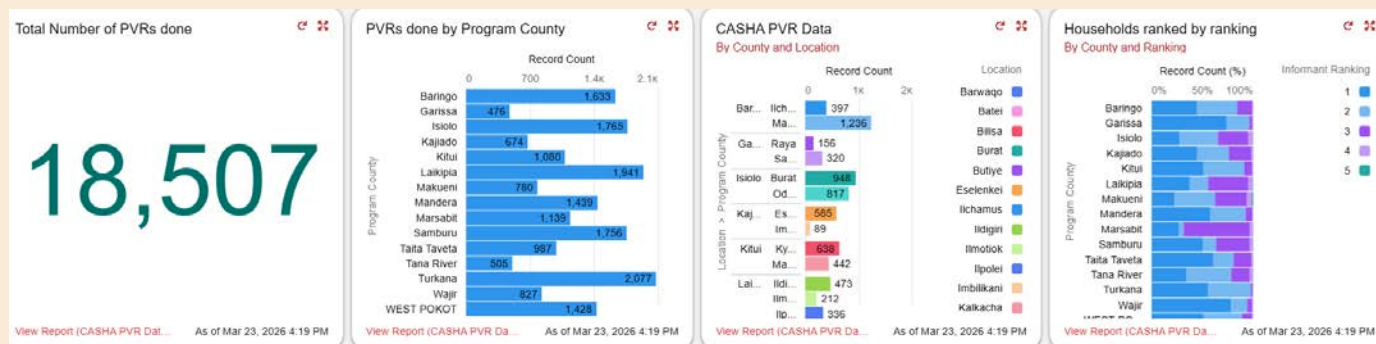
System alerts highlight where additional support is needed, allowing us to deliver timely, tailored interventions that ensure participants stay on track to success.



Accountability At Every Level

A rigorous monitoring of performance data ensures transparency and continuous improvement.

Why Real-Time Data Insights Matter

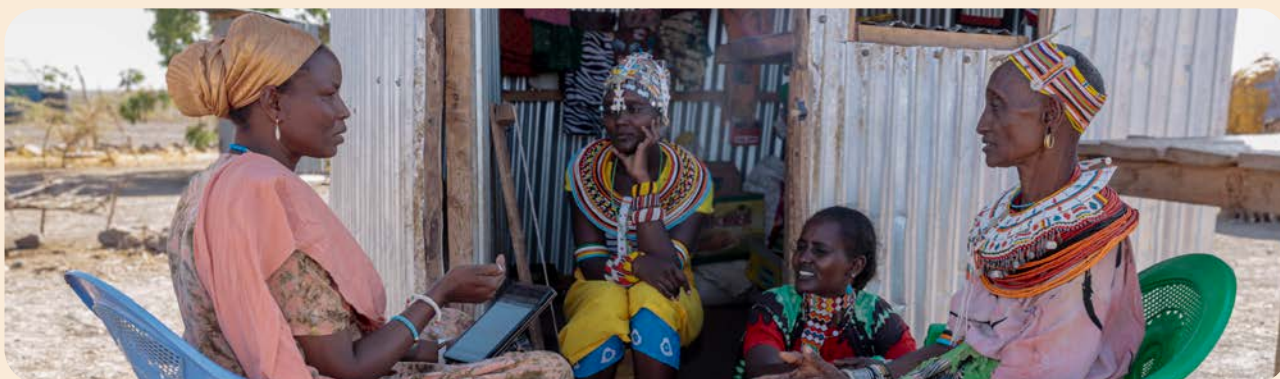


Real-time data from one of BOMA's programs

Most regions where BOMA works where there's limited infrastructure, real-time data is what makes effective programs possible. It allows BOMA to move beyond assumptions and respond to what is actually happening on the ground.

So what does this mean in practice?

- 1. We make better decisions, faster**— Real-time insights help us identify what's working, what's not, and where participants are struggling. This means we can adjust quickly and ensure no one is left behind.
- 2. We deliver programs that truly respond to people's needs**— By continuously listening to participants through data, we refine our approach in real time, making our interventions more relevant, effective, and sustainable.
- 3. We prove impact with evidence, not assumptions**— Our data shows tangible, measurable change. This builds trust with partners, governments, and donors because results are visible and verifiable.



Programs that adapt in real time, reach the right people, and deliver measurable, lasting change. At BOMA, real-time data is at the core of how we work. It allows us to respond quickly, refine our approach as situations evolve, and ensure support reaches those who need it most. This is what sets BOMA apart, stronger programs, greater accountability, and clear, evidence-based impact that lasts.



What Stood Out In 2025?

Several themes stood out across BOMA's work in 2025 because they showed what it takes to deliver lasting impact in a difficult year. Government partnership remained central to scale, helping embed what works in systems that can endure. Nutrition, livelihoods, and resilience continued to intersect, showing that families need support that reflects how life is actually lived. Climate-smart enterprise proved essential in fragile environments, where livelihoods must withstand repeated shocks. Data and technology helped strengthen decision-making, transparency, and performance, allowing BOMA to adapt, stay accountable, and keep improving how we work.

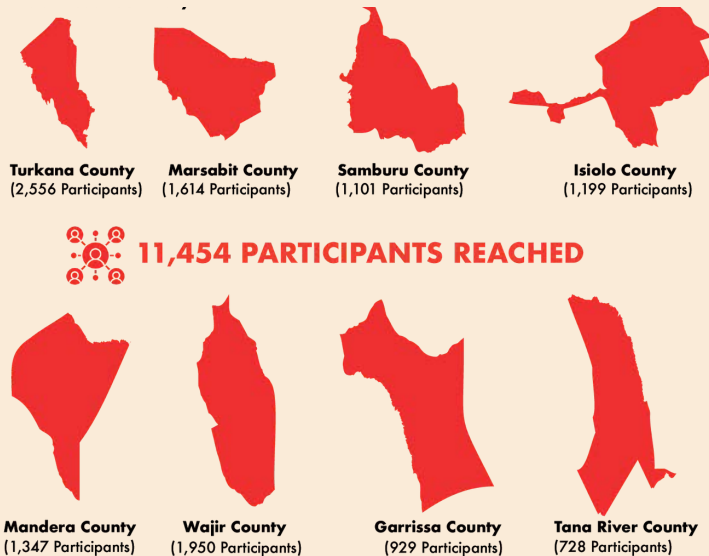
GOVERNMENT PARTNERSHIP AND SCALE



Ending extreme poverty at scale requires systems that governments can own, strengthen, and sustain. That is at the heart of BOMA's mission to support the people and governments of African drylands with adapted economic inclusion programs that reduce extreme poverty and help communities withstand multiple crises. In 2025, BOMA continued to deepen this role by working alongside public systems and national actors to build more durable pathways to economic inclusion.

2025 Annual Report

One example of this was Kuza Jamii, a government-anchored economic inclusion and poverty graduation program designed to support Kenya's transition toward a government-led, evidence-based, and sustainable national Economic Inclusion Program. Anchored in the Ministry of Labour and Social Protection, Kuza Jamii worked through national and county systems across eight ASAL counties, enrolling 11,454 participants and helping vulnerable households move from short-term coping to more stable livelihoods. In doing so, it showed how direct support for households and stronger public systems can work side by side.



Kuza Jamii also invested in the systems needed to carry this work forward. It trained 64 Government of Kenya officials on economic inclusion programme design, use of the Enhanced Single Registry (ESR) and On-Demand Registration (ODR), monitoring and evaluation, and coordination.

It convened 32 County Technical Working Group (CTWG) and County Steering Group (CSG) meetings, supported Enhanced Single Registry validation across all eight counties, and advanced national guidance on On-Demand Registration and shock-responsive economic inclusion. These efforts helped government actors better understand the model, use data more effectively, and build the capacity to lead, sustain, and scale this work over time. Read full report [here](#)



What we Learned Working Through Government

- Systems anchoring matters
- Government must be treated as the driver, not just the partner
- County coordination platforms help turn alignment into action
- Practical, localized training is more useful than one-size-fits-all support
- Better data strengthens targeting, accountability, and course correction
- Transition planning needs continued touchpoints, not just handover moments



Key Figures

- **11,454** participants enrolled across eight ASAL counties
- **116,018** household members reached
- **64** Government of Kenya officials trained
- **32** County Technical Working Group and County Steering Group meetings convened

KENYA SPOTLIGHT

Creating Shared Value in the Livestock Sector with Young People in Kenya's ASALs (CASHA)

CASHA is a major five-year partnership designed to expand dignified, climate-smart, and inclusive work for young people in Kenya's Arid and Semi Arid Lands through the livestock sector. Out of the 300,000 youth targeted, BOMA will reach 70,000, with 47,000 transitioning into dignified and fulfilling work and earning an average of KES 17,500 (approximately USD 135) per month, which is slightly above Kenya's minimum wage. In 2025, the focus was on building the foundations for rollout across 15 counties, including staffing, systems, stakeholder alignment, and monitoring and learning frameworks for accountable delivery.

Implementation will take place across the counties shown below, organized into four program regions.



REGION 1

1. Mandera
2. Wajir
3. Garissa
4. Tana River
5. Kitui

REGION 2

6. Marsabit
7. Samburu
8. Isiolo
9. Laikipia

REGION 3

10. Makueni
11. Taita Taveta
12. Kajiado

REGION 4

13. Turkana
14. West Pokot
15. Baringo

Changing Lives Project | Kakuma Refugee Camp

Pathways to Self-Reliance for Refugee Households



The Changing Lives Project is a 15-month partnership between BOMA and the World Food Programme (WFP), supporting refugee households in Kakuma Refugee Camp and the Kalobeyei Integrated Settlement to move toward self-reliance. The program targets 2,000 Category 3 households under the Differentiated Assistance (DA) Framework—families receiving partial assistance but already on a pathway toward independence.



2,000
REFUGEE HOUSEHOLDS
TARGETED



1,600
HOUSEHOLDS RECEIVE
GRANTS (KES.50,000)



400
HOUSEHOLDS RECEIVE
MARKET LINKAGES



15-MONTH
PARTNERSHIP WITH WFP

Through BOMA's REAP for Refugees model, households build diversified livelihoods through business skills training, coaching, savings groups, and market linkages. Livelihood pathways include activities such as poultry production, small-scale farming, and climate-smart agriculture, helping families generate more stable and sustainable incomes. Of the 2,000 households, 1,600 will receive conditional start-up grants of KES 50,000, while 400 will receive financial and market linkages without direct grants, ensuring resources are targeted where they are most needed. Launched in November 2025, the initial phase focused on staff recruitment, community engagement, participant targeting, and operational systems in preparation for full rollout in 2026.

Livelihoods and Inclusion For Transformation— Northern Kenya (LIFT-NK)

The Livelihoods and Inclusion for Transformation in Northern Kenya (LIFT-NK) program adapted BOMA's REAP for Climate Resilience model to help households build sustainable livelihoods while protecting the environment. Working in Turkana, Samburu, and Marsabit counties, including refugee and host communities around Kakuma, the program supported households facing recurring drought, fragile markets, and limited economic opportunities.



Through climate-adapted livelihoods and community-led conservation, participants launched green businesses, strengthened savings groups, and adopted practical resilience measures such as water storage, tree nurseries, fodder production, and apiaries. By the time the program closed in October 2025, LIFT-NK had helped communities shift from short-term coping strategies to more stable and environmentally sustainable livelihoods.

Key Results

Northern Kenya Reach

- **10,950** participants supported across Turkana, Samburu, and Marsabit.
- Program activities included both host communities and refugees in Kakuma.

Livelihoods and Business Growth

- Participants launched small businesses including kiosks, livestock trading, groceries, poultry, and nature-based businesses.
- **83%** of participants consistently contributed to savings groups, strengthening financial resilience.
- **1,768** jobs were created beyond participating households, expanding local employment.
- **612** savings groups accessed financial inclusion training and services.

Climate Smart Livelihoods and Environmental Restoration

LIFT-NK integrated livelihoods with environmental stewardship to protect fragile ecosystems while generating income.

Key outcomes included:

- Expansion of nature-based enterprises such as tree nurseries, fodder production, honey, gums, and resins.
- Strengthening of community engagement in forest, water, and rangeland management.
- Adoption of sustainable natural resource practices through community institutions and forest user groups.



Strengthening Governance And Community Leadership

Beyond household livelihoods, the program helped strengthen systems for long-term environmental management and economic inclusion.

Key milestones included:

- Completion of two Participatory Forest Management Plans
- Development of six Water Resource Sub-Catchment Plans
- Adoption of the Marsabit County Natural Resource Management Policy.

These changes strengthened community participation, increased women's leadership in nature-based enterprises, and improved governance of shared natural resources.

LIFT-NK demonstrated that climate-adapted graduation programs can help communities in fragile dryland regions build both economic and environmental resilience. By combining livelihoods support with conservation and strong community institutions, the program created pathways for households to increase income while protecting the natural resources they depend on.

Read full report [here](#).

Sustainable Outcomes and Improved Livelihoods (SOIL)



The SOIL program, funded by The Light Foundation, is a five year initiative supporting 5,400 women and 27,000 children in Marsabit County and Ethiopia's Simien Mountains to improve nutrition, strengthen incomes, and restore the natural environment.

SOIL brings together three areas that are rarely addressed together at scale. These include improving child nutrition, building women led businesses, and restoring land and natural resources. This integrated approach reflects a reality across the drylands. Families cannot break the cycle of poverty without nutritious food today, income for tomorrow, and landscapes that can sustain them in the years ahead.

Early progress shows the strength of this model. More women are establishing kitchen gardens, bringing diverse and nutritious foods into their homes. Women led business groups are beginning to generate income, helping households move beyond climate stressed livestock systems. Communities are also adopting sustainable land practices that protect water sources, improve soil health, and strengthen the resilience of the environment. These changes reinforce one another. Children eat better, households become more financially stable, and the land communities depend on becomes more resilient.



In Kenya, Lishe Bora supported 1,260 participants in Isiolo and 900 in Moyale, helping ultra-poor women and their families move out of extreme poverty, household hunger, and malnutrition. By combining livelihoods support with practical nutrition training, the program strengthened food security while improving children's health and women's economic agency. Participants launched small businesses, joined savings groups, and built practical skills in diversified meal planning, kitchen gardening, safe food preparation, and child-focused feeding practices.

By the time the final group of participants graduated in October 2025, all business groups in Kenya had met their income targets, with many already running profitable businesses. Household nutrition also improved dramatically. In Isiolo, the share of households reporting that no child went to bed without an evening meal rose from 42 percent to 99 percent, while in Moyale it reached 100 percent. The share of households eating at least two meals a day rose to 99 percent in Isiolo and 100 percent in Moyale. Home food production expanded quickly as well, with 98 percent of participants in Isiolo and 97 percent in Moyale establishing kitchen gardens. Working closely with Community Health Promoters, mothers also began identifying signs of malnutrition earlier and seeking medical care for their children sooner, strengthening long-term household nutrition and resilience.

ETHIOPIA SPOTLIGHT

Expanding Livelihood and Nutrition support

Lishe Bora | Ethiopia

Across the border in Ethiopia's Borena Zone, pastoralist households face similar pressures from drought, limited market access, and poor dietary diversity. The Lishe Bora program applies BOMA's proven graduation approach to support women in building livelihoods while improving household nutrition.



In 2025, 840 women from ultra-poor households were enrolled and organized into 280 business groups, creating a platform for training, savings, and collective enterprise. Participants completed community-based market assessment training to identify viable local businesses, with 90 percent reporting increased confidence in engaging local markets.

To enable participants to launch their businesses, the program distributed 5.6 million Ethiopian Birr in start up capital, allowing households to invest in income-generating activities beyond traditional livestock livelihoods. Targeting and baseline surveys were also completed to ensure the program reaches households most affected by poverty and malnutrition.



840
WOMEN ENROLLED



240
BUSINESS GROUPS ESTABLISHED



5.6 M ETB
INVESTED IN LIVELIHOODS

CHAD SPOTLIGHT

Expanding Opportunity for Young Entrepreneurs

In Chad, BOMA launched GraduJeunes, a youth focused initiative supported by the Vitol Foundation that helps young people build businesses and create economic opportunities in communities facing high youth unemployment.

Participants form small business groups, receive entrepreneurship and financial skills training, seed capital to launch enterprises, and ongoing coaching from trained mentors who help them grow viable businesses.

In its first year, 1,500 youth entrepreneurs enrolled, forming 500 business groups and launching businesses ranging from livestock trading and food processing to tailoring, mechanics, and small retail businesses. The program also strengthens financial inclusion through Village Savings and Loan Associations and a peer learning approach where participants share business skills with other youth. In the first year alone, 838 additional youth were reached, including 474 young women.

These results are laying the groundwork for stronger youth entrepreneurship ecosystems and more sustainable economic opportunities in communities across southern Chad.

Chad At A Glance



1,500
YOUTH ENTREPRENEURS

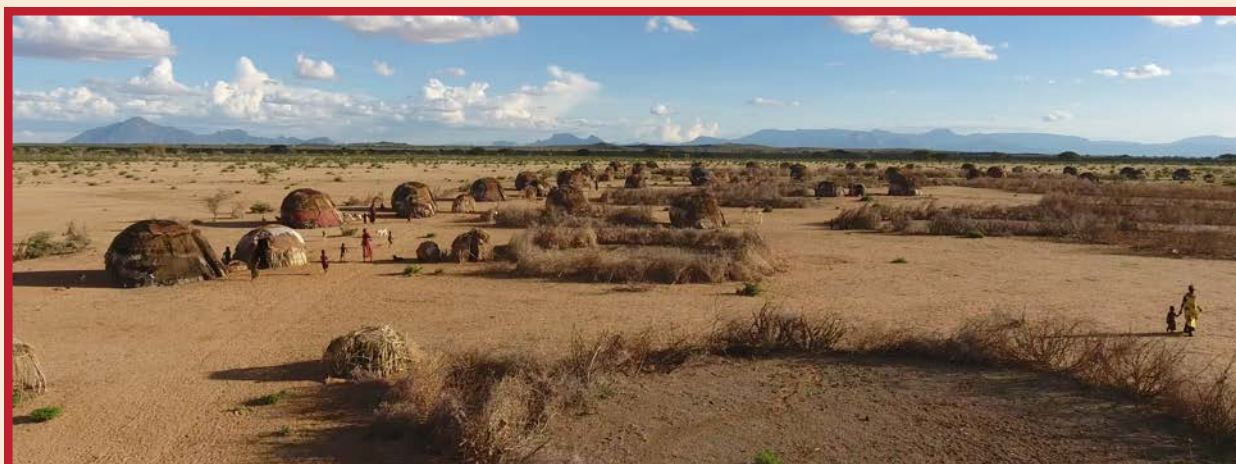


500
BUSINESSES LAUNCHED



60
SAVINGS GROUPS FORMED

Looking Ahead



The context may continue to shift, but the need remains urgent. BOMA is moving into the next chapter with a clearer sense of what matters: strong local leadership, deeper government partnership, disciplined use of resources, and smarter delivery through technology, data, and learning.

As we continue expanding economic inclusion across Africa's drylands, several priorities will guide our work in the years ahead.

Work more closely with governments

Deepen collaboration with governments across Africa's drylands so that adapted economic inclusion approaches can be embedded in public systems, reduce extreme poverty at scale, and strengthen resilience to multiple crises.

Improve cost effectiveness

Continuously refine program delivery to reach more households while using resources efficiently and responsibly.

Deepen technology and data use responsibly

Use technology and data to improve targeting, monitoring, and decision making while safeguarding participant privacy and data integrity.

Protect participant-centered programming

Keep the needs, voices, and dignity of participants at the center of program design and implementation.

Expand what works without losing quality

Scale proven approaches to reach more communities while maintaining the standards that drive meaningful and lasting results.

LEADERSHIP—BOMA'S BOARD

Global Board



Elsie Mbugua— U.S Board Chair
Founder and Managing
Director, Leadwood Energy



James Shiganga
Development Consultant



Spring Hollis
CEO and Founder
Star Strong Capital



Mark Flynn
Executive Vice President,
Vitrus Investments



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Compliance professional



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of Global Health Equity



Jacqueline Del Rossi
Consultant, J Del Rossi
Consulting LLC



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Director of Finance
Seed Global Health



Christine N Ndung'u
Governance, Risk and
Compliance Expert



Christine Nkonge
Co-founder and Legal Advisor
Rights Bridge Africa

IMPACT IN ACTION



BOMA's Founder: Why this work Matters Now



World Humanitarian Day



Resilience Beyond Sight



Women Powering Ethiopia's Drylands



A Kitchen That Protects The Environment

THE EXPLAINER

 EDUARDA MENDONCA-GRAY HEAD OF RESILIENCE & INCLUSION TEAM & DEPRIVITY DEVELOPMENT DIRECTOR BRITISH HIGH COMMISSION	 LEAH OKER REGIONAL DIRECTOR PROGRAMS, VILLAGE E	 LYNETT OCHUMA DEPUTY SECRETARY, STATE DEPARTMENT FOR SOCIAL ACTION & SENIOR CITIZEN AFFAIRS	 THOMAS KONG'ONG'O EXECUTIVE DIRECTOR AND CHIEF TECHNOLOGY AND PERFORMANCE OFFICER, BOMA
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ENDING POVERTY: THE ROADMAP

This Tue.
9:00PM

🕒 14/04/2026



Ending Extreme Poverty in Kenya

2025 Funders and Partners

Anonymous

Foreign Commonwealth & Development Office

Bohemian Foundation

Cartier Philanthropy

Whole Foods Market Foundation

Godley Family Foundation

IKEA Foundation

Latter-day Saints Charities

Light Foundation

Ray and Tye Noorda Foundation

Partners for Equity

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Pilot House Philanthropy

SAS-P

Elsa and Peter Soderberg Charitable Foundation

Trafigura Foundation

Vitol Foundation

USAID

Mercy Corps

Government of Kenya

Global Development Incubator

Greenwood Place

World Food Programme (WFP)

Individual Donors

Jabali Circle \$100,000+

Perry and Lisa Boyle
Kathleen and Doug Colson
Gregory Gottlieb

Sababu Circle \$25,000 - \$99,999

Benjamin Appen and Leslie Chang
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Warriors Circle \$1-\$500

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Doug English
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Xavier Francis
David and Stacy Gates
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Individual Donors

Warriors Circle—Cont \$1-\$500

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Ellen Hertzmark
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Janet and Bob Kmetz
Jon Kogut
Lawrence Lauer
Samuel Lindenberg
Cindy Loudenslager
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Patricia Marsh
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Warriors Circle—Cont \$1-\$500

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Charles Robinson
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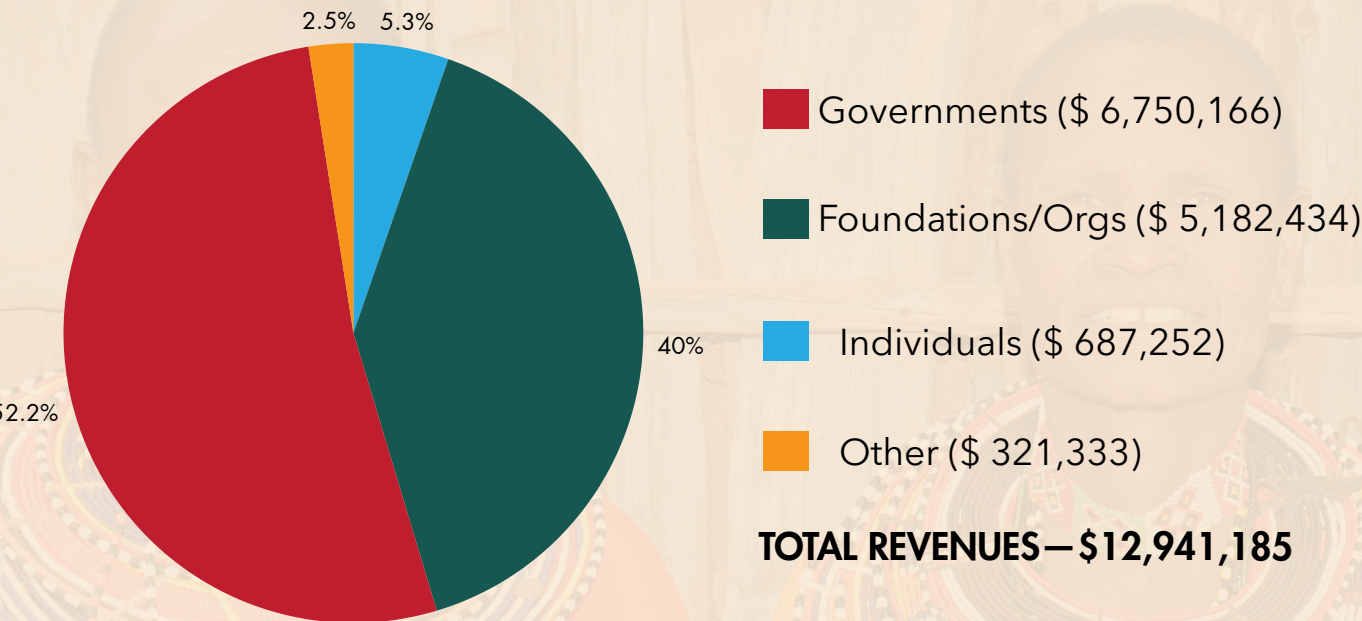
Thank You! Over **ONE MILLION** Lives Transformed Because of YOU!

Financial Report

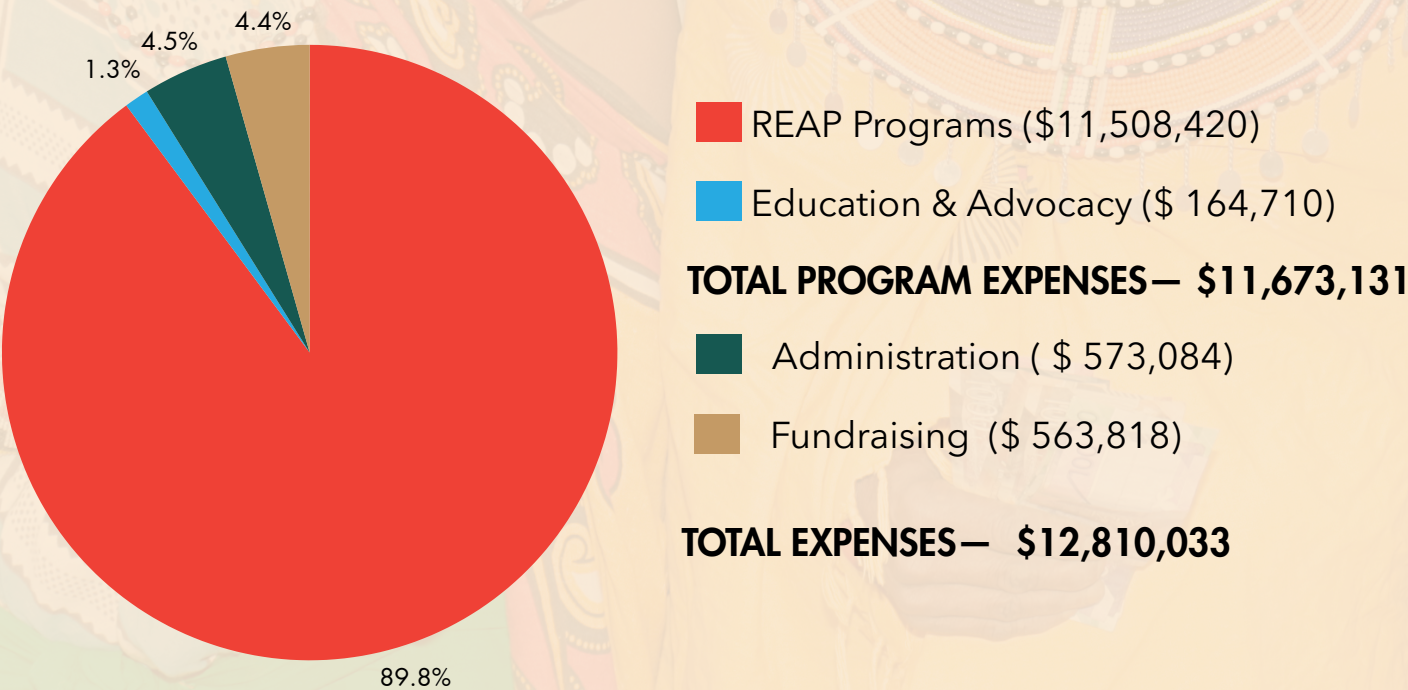
Revenues & Expenses

In 2025, BOMA generated **\$12.9 million** in revenue and invested **\$12.8 million** in delivering programs and operations that support communities across Africa’s drylands.

Revenues



Expenses







BOMA

RURAL ENTREPRENEURSHIP FOR
PROSPERITY WITH DIGNITY

THANK YOU

Across Africa's drylands, families are building businesses, strengthening nutrition, and creating more resilient futures. BOMA works alongside communities and governments to make that progress possible at scale.

Learn more at www.BOMA.ngo

DONATE

A CONTRIBUTION YOU CAN TRUST

BOMA is verified by the following organizations so you can give with confidence that every dollar goes toward transforming the lives of the most vulnerable and marginalized individuals.



STAY CONNECTED

